



The Influence of Tiktok in Increasing Vocabulary for Elementary School in SMP 1 Muhammadiyah Banjarbaru

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ABSTRACT

Tiktok is a digital application that provides various entertainment content in videos. This application has become popular in recent years because there are many exciting features and different public figures that also enliven and use this application. Afterward, no wonder the users can be found in various circles, from adults to children who often have access to Tiktok. Therefore, some people tend to get more information from this application. The writers conducted this research to determine whether this application affects the development of English vocabulary as a foreign language for young learners. Because the contents in Tiktok are not only available in one language but are also available in many languages, thus, this research is focused on young learners who already have access to the Tiktok application. Researchers used qualitative research instruments in the form of questionnaires and interviews to find the significance between vocabulary development and the use of the Tiktok application. The results obtained indicate a sufficient influence on the development of students' vocabulary.

Keywords: Tiktok, increasing vocabulary, elementary school students

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INTRODUCTION

In this era, we know that we cannot separate from technology, especially in the industrial revolution. Moreover, today, we are all more influenced by one branding application named Tiktok. Tiktok is a Chinese social network and music video platform launched in September 2016 by Zhang Yiing, the founder of Toutiao. The app allows users to create short music videos. Besides, we can watch that short video and read the material of that video as well. In short, this app does not just allow us to entertain ourselves, but we can learn something from the video (Rahman et al., 2021; Tiara et al., 2021).

There are so many ways people can use and choose to learn English. Especially in this modern era, people can use a lot of technology that has been created. Tiktok is an example of a well-known technology today because, based on data from ByteDance advertising, in 2022, Tik Tok users from Indonesia will reach 92.07 million. Therefore, Tiktok can be an option for people, teachers, or tutors to learn English in Indonesia excitingly and pleasingly. They can be creative with various features available on Tik Tok and apply them to learning the English language.

As we can see, Tiktok allows us to read content that includes vocabulary, sentences, and quizzes, allowing pupils to improve their vocabulary proficiency. There are various reasons why Tiktok's popularity has been continuously rising, particularly among the younger population. Tiktok has a young user base, with 69 percent of 16 and 24 years old users. (Sloane & Rittenhouse, 2019). Most of its users are members of Generation Z, who are described as highly educated, tech-savvy by nature, appreciate visuals, enjoy generating the content, and are always linked to their mobile screens (Fromm and Read, 2018; Prioparas et al., 2017; Smith, 2019). Furthermore, Tiktok videos are shorter, allowing them to catch more interest and the short attention span of many learners. Learners will be more likely to engage in task-relevant activities and less likely to engage in task-irrelevant activities if they learn in the form of a shorter film (Handrianto & Rahman, 2019; Szpunar et al., 2013)

Afidah et al. (2021) investigated from a student perspective that Tiktok in its use still has drawbacks, namely that this application consumes quite a lot of data for students. On the other hand, Tiktok has good benefits in learning English for EFL students because it has a variety of features that can be used for various things to improve English skills.

Zaitun, Hadi & Indriani (2021) stated that Tiktok media is an exciting and effective application to use because it helps increase students' confidence in speaking when learning English with increased scores compared to not using the application. In addition, Syaifuddin et al. (2021) argued that Tiktok could be a surefire application for teachers in learning English, especially in descriptive writing, because based on the results of the interpretation of the questionnaire made by researchers for MAN 1 Gresik students, they agreed to the use of Tiktok in learning. Also, Tiktok plays a positive role and motivates students when learning English.

Audrey and Bernard (2021) found that Tiktok helped ESL students learn more words. Students learned a lot of new language because of Tiktok's diverse material and its valuable and convenient features such as adequate audio, visuals, subtitles, the 'save' function, and the authenticity of the videos. Because Tiktok is so popular these days, using the platform to

implement the approach in the classroom might be an excellent option for instructors, as long as the Tiktok videos chosen are appropriate for the student's level, interests, and best interests match their learning requirements and styles. This research also suggests that instructors who want to utilize Tiktok as a teaching tool make their films with material and subjects that correspond to their curriculum to deliver better and more genuine learning experiences (Handrianto et al., 2021; Ramadhani et al., 2021). Teachers' self-produced films may also aid in a better understanding of students' needs and learning styles. The cornerstone of learning a second language is vocabulary, and communication in a second language becomes difficult without knowing the vocabulary (Rohmatillah, 2014; Pernantah et al., 2022). Therefore, this research will investigate the influence of Tiktok in increasing vocabulary among young English learners.

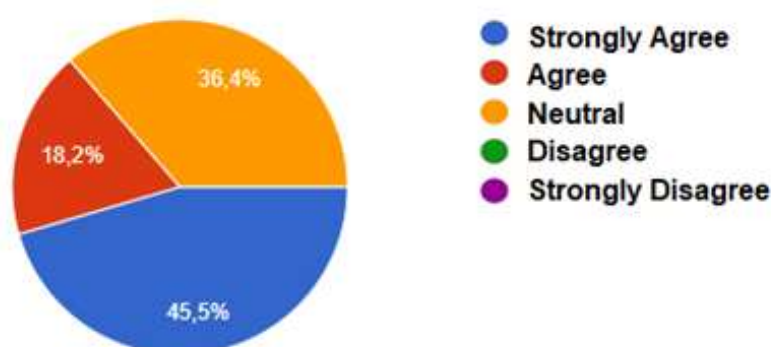
METHOD

The researchers made this study to discuss the initial findings of using videos in the Tiktok application to increase the vocabulary skills possessed by young learners, specifically about the types of videos and how these videos can affect vocabulary skills from the perceptions of students using the application. This study used a qualitative method by conducting interviews with groups of young learners who are still studying at elementary school (Muslimin, 2018). Participants were selected using a non-probability sampling technique with a purposive sampling method that identified and selected participants with similarities in each sample and had specific criteria. In this study, participants were chosen with the same age range, level of education, and same background. They were elementary school students, users of the Tiktok application, and viewers of English videos or English learning videos in the Tiktok application. Researchers will conduct interviews with participants to get information about their perception of increasing vocabulary through videos in the application.

FINDINGS AND DISCUSSION

This descriptive study aimed to describe the influence of the Tiktok app on learning English. Most students admitted that they were bored with learning using books in the questionnaire results. When presented with audio and video media questions, most chose video as an app for learning. Of the 17 students who filled out the questionnaire, ten answered that they had the Tik Tok application on their smartphone. They argue that Tik Tok is a good app if used well, too, depending on the user. 88% of students answered agree that

Tiktok is used as a learning medium in EFL. Those who responded agreed that Tiktok can catch the attention of every student in today's era. The videos must be reasonable and exciting and contain short and clear learning. When asked about what skills they want to improve and what skills they wish to apply using Tiktok, on average, above 50% of them answered they choose speaking skills. The advantage of Tiktok is that it has many exciting features so that students will not be bored with learning. However, the disadvantage is that the Tiktok application requires quite a quota. From the summary of the answers to the questionnaire, the student's perspective on using the Tiktok application is quite excellent and feasible if applied in learning, especially in the EFL class.



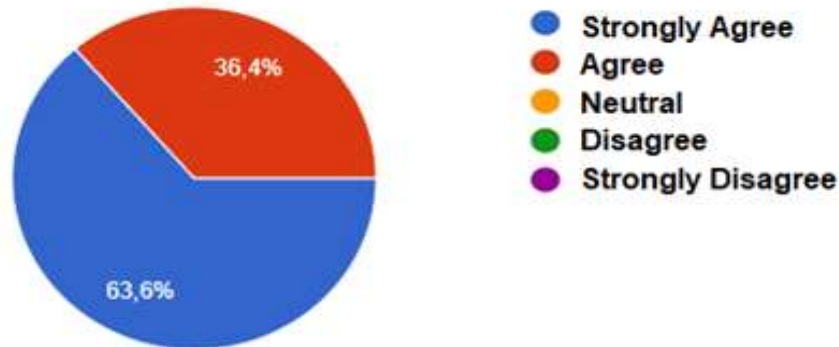
(Are you bored with learning that only uses books?)

Figure 1: Result of the First Question

The first question determines how many students have ever learned to use books while learning English. In addition, the question is for investigating the participant's boredom in learning in a class that mostly always uses books. From the results of the questionnaire, it is known that five students (45,6%) feel bored with the monotonous learning of books, four students (36,4%) admit that they are not bored, and two other students (18,2%) answered in the middle, which is sometimes bored and sometimes not. The data shows that most students feel bored when learning to use books alone.

Many educators in today's period have not yet broken free from the previous system of learning, which entailed students reading books and then the teacher explaining things, with the teacher always being correct (Arafani et al., 2021). The statement may argue that this type of education has become a must. According to the most recent standards, learning must cover four aspects: skills, knowledge, social, and spiritual. Students can grow and learn in a variety of ways in this environment. Education can take the shape of discussions with

teachers and fellow students and many forms of media. It can be done either offline or online. It is also beneficial to learn how to take advantage of ever-improving technology advancements. Many other windows tremendously aid the adage that "books are windows to the world" in technology, such as Tiktok, YouTube, social media, and other educational websites.



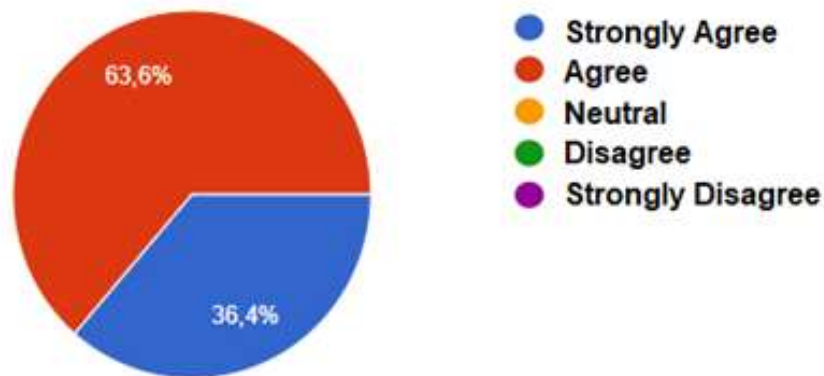
(Have you ever had the Tiktok app?)

Figure 2: The Result of the Second Question

The second question determines how many students have ever owned the Tiktok application. Tiktok is an application that many people are currently loving. It is unlikely that students will ever understand this application, although every student does not need to have the Tik Tok application. Four students (36,4%) claimed to have had the Tik Tok application installed on their smartphone from the questionnaire results. There are even those who still have the Tiktok application on their cellphones. Another seven students (63,6%) admitted that they also had the Tik Tok applicational.

The majority of them have a favorable opinion of Tik Tok. One of our interviewees, Aurora, said that "It's good since we obtain knowledge about outside life as well as the dance" in this application. Most users mistakenly believe that Tik Tok is nothing more than a dance app. On the other hand, there are numerous educational videos hidden within. There are advantages to learning, such as speaking English fluently or quickly memorizing vocabulary (Rahman & Ja'afar, 2018). It is also possible to watch a health film based on a doctor's account. "Tik Tok can be entertaining, but valuable lessons can be learned from it." Occasionally, Tik Tok can be a source of enjoyment because of its unique material, which can also be amusing (Rahman et al., 2022). Tik Tok's value, however, depends on the user,

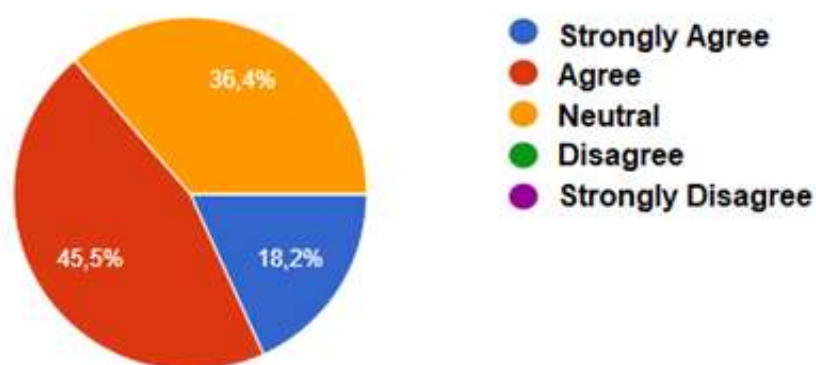
according to some responses. However, "it all depends on the user," one stated. Indeed, everything goes back to the person who created the account. The user can find useful or pointless material in some cases.



(Do you agree that using Tiktok can increase vocabulary skills?)

Figure 3: The Result of the Third Question

This question shows that students agree that Tiktok can increase their vocabulary skills. From the third question, the students' choice result 63,7% agree and 36,4% strongly agree with this statement. This result shows that most respondents agree that they can increase their vocabulary skills through the Tik Tok application by using Tik Tok. Moreover, based on an interview with some students, they said that Tik Tok increased their vocabulary (Hafnidar et al., 2021). One of our interviewees "Yes, because all countries (some of them do not) use it, so there are many teachers from America and Indonesia who immediately teach them how to read correctly, improve grammar and even have exercises like speaking English in conversation.". Furthermore, in Tiktok, many people worldwide use Tiktok to create videos that sing and dance in English; many interesting English songs can be heard and appreciated.

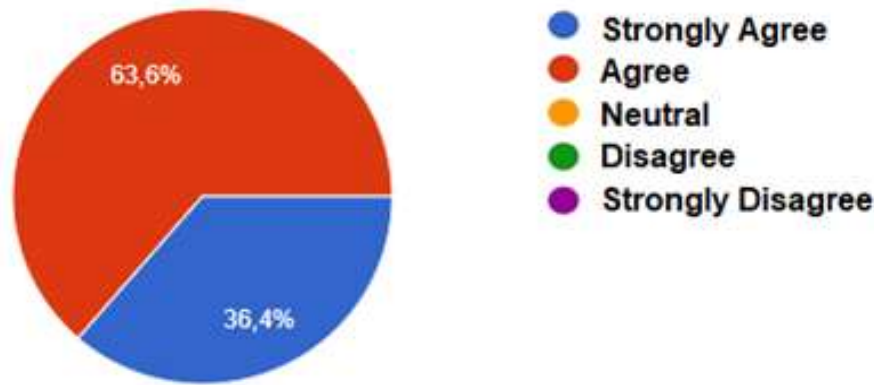


(Tik Tok is used as a media in English class)

Figure 4: The Result of the Fourth Question

This question shows that students agree that Tiktok is used as a learning app in English class. From the fourth question, the researchers asked this question to see how many people believed that students should use the Tik Tok app in EFL classes. The students' choice result is that 45,5% agree, the second 18,2% strongly agree, and 36,4% neutral with this statement. As a result, most pupils may be interested in using Tik Tok learning media. Furthermore, this will be effective if pupils enjoy the app since they will be able to learn without becoming bored.

Moreover, based on the interview, in their opinion, the app is a great way to motivate students to learn and complete assignments and provides a wealth of educational videos (Muslimin & Harintama, 2020). One of our interviewees said, "In my opinion, books are too boring, and not necessarily reading books can make English fluent. In my opinion, English is better practiced verbally so that the grammar can be fluent. And most of the students are too lazy to read books; if they study English, they are only told to read books, they will not be able to learn English fluently even though they have memorized a lot of vocabulary."

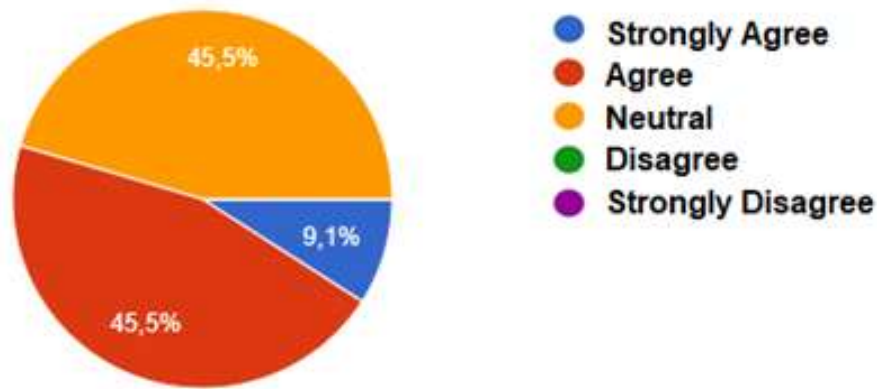


(You can improve your English skill using Tiktok)

Figure 5: The Result of the Fifth Question

This question shows that there are students who have developed English skills while using Tiktok. From the fifth question, the students' choice results were 63.6%, or seven students agreed, and 36.4%, or four students, strongly agreed with the statement. This result shows that most respondents agree that they can improve their English skills through the Tik Tok application by using Tik Tok. Thus Tik Tok can help students for improving their English skills. Based on interviews conducted with five students to get more specific answers about this statement through the interview question "what skills can you develop through the Tiktok application?". From the interview questions, many students who use Tik Tok want the development of speaking, reading, and listening skills. The statement is in line with the results of the interview answers from a respondent named Nada. According to her, while using the Tiktok application, her English skills can improve her speaking, listening, and reading (Ibrahim et al., 2021). In addition, according to another respondent named Siti Aisyah, by using the Tiktok application, she can improve her listening and speaking skills in learning English.

Vocabulary is the basic foundation that needs to be learned to get the development of skills in English. In various English skills, vocabulary has an important role. The more people know and enrich their vocabulary knowledge, the easier it will improve their English skills. Therefore, vocabulary is a crucial part of language learning because it will help understand English's spoken and written context. In the English education curriculum, vocabulary plays a critical function. This function is evident in the vocabulary taught in every language skill and characteristics of language form (phonology or grammar).

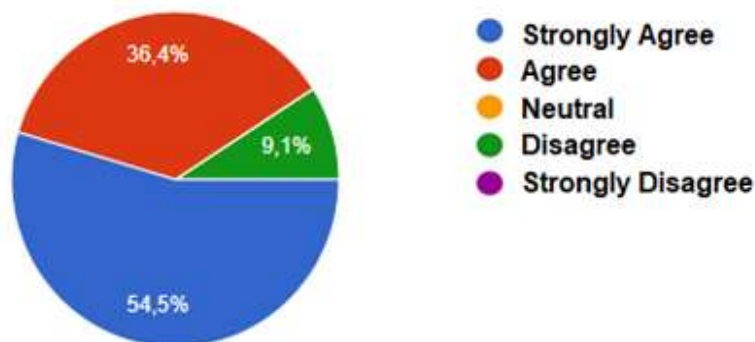


(Many subjects are suitable to be applied using Tik Tok)

Figure 6: The Result of the Sixth Question

This question is to find out the students' perceptions about whether the various subjects are suitable when using the Tik Tok media. From the sixth question, the results selected by the students consisted of three. First, there are five students (45.5%) chose to agree with the statement. Second, five students (45.5%) chose neutral, and lastly, one student (9.1%) strongly agreed with the idea. This result shows that many students agree, and some strongly agree that students can use Tiktok media for various learnings. Therefore, Tik Tok can use for any subject because this application is suitable for any topic that teachers teach to students.

Tik Tok is a type of audio-visual media or short video. Teachers can use Tik Tok as a learning medium for their subjects by creating short, entertaining videos that leverage the existing video features of Tik Tok. Teachers can utilize the Tik Tok application to explain topics or assignments to pupils to ensure that students benefit from using the Tik Tok application.

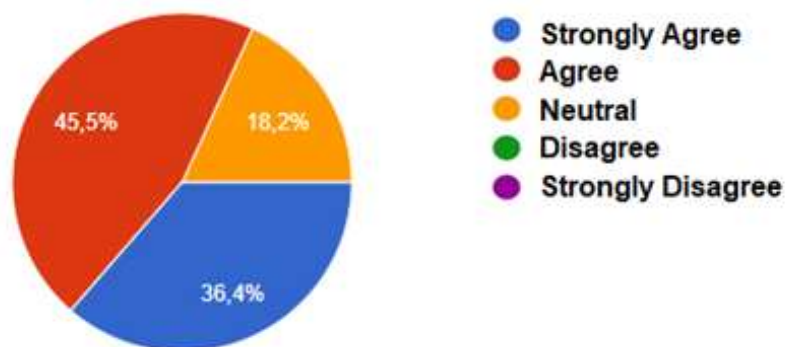


(Tiktok can catch the attention of every student in today's era)

Figure 7: The Result of the Seventh Question

This question investigates whether the Tiktok application impacts students in today's era. From the results of the questionnaire given, it can be seen that there are six students (54.5%) who admit that the Tiktok application attracts the attention of every student in this day and age. Four students (36.4%) recognize that the Tiktok application can attract the attention of every student, and one student (9.1%) admits that the Tiktok application does not attract the attention of every student in this current era. From these data, the researchers can see that almost all students agree that the Tiktok application is perfect for students; even though some strongly agree that only a small number of students do not agree that the Tiktok application attracts students' attention.

Indeed, in the current era, the researchers can see in various studies and surveys that the Tiktok application does attract a lot of attention from all walks of life, including students. This habit has become familiar to everyone because most people already have this application on their respective smartphones, so it will affect people around them to have the application on their smartphones. In addition, from interviews conducted with several students, one of the students named Putri said that Tiktok has various features and always connects existing content with something that is currently viral and becomes news headlines, especially in Indonesia. Many students interested in the Tiktok application can provide additional options to include learning materials because something they like will help them receive lessons.

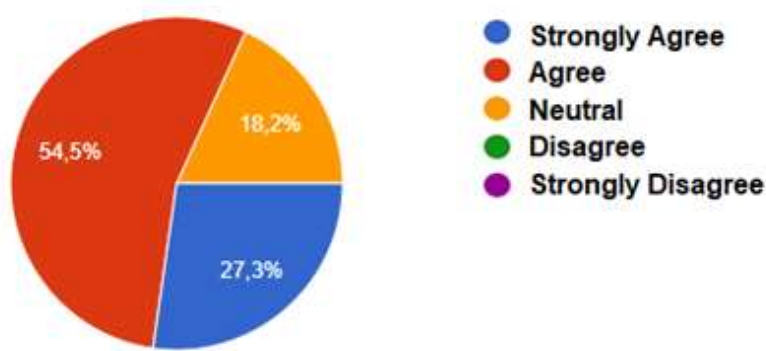


(Tiktok has many exciting features so that students will not be bored in Learning English)

Figure 8: The Result of the Eighth Question

This question investigates student boredom when studying generally and compares learning when using Tiktok in learning English. From the results of the questionnaire given, it can be seen that there are five students (45.5%) who state that the Tiktok application can overcome their boredom in learning English. Four students (36.4%) even strongly agree that the use of the application can overcome their boredom in learning English. Two other students (18.2%) think this application is neutral in their boredom problem. From this data, the researchers can see that most students stated that the Tiktok application could overcome their boredom, especially in learning English.

In general, many teachers or parents from any era have used learning methods using books or manual techniques such as lectures and discussions. Everyone must also develop from everything, such as choosing a suitable learning method according to his era so that knowledge will be easier to obtain (Muslimin, 2019). Boredom is also one of the big problems for students regarding the learning outcomes. The more often they are bored, the fewer learning outcomes they will get. In this case, the use of the Tiktok application can reduce their boredom to improve the learning outcomes they get. In addition, from the results of interviews with several students, the students named Najwa and Syarifah also believed that students feel bored when studying only with books. Some students also said that sometimes they find it difficult to understand something if only by reading. In addition, students also want new things to add to their learning experience.

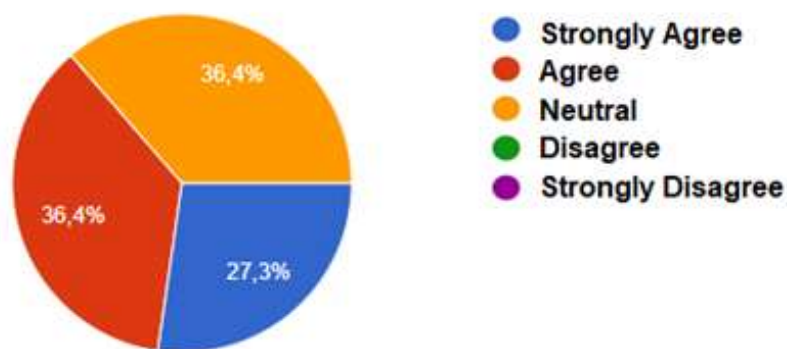


(Tiktok application is quite excellent and feasible if it is applied in learning, especially in the English class)

Figure 9: The Result of the Ninth Question

The researchers created this question to measure and determine whether students tend toward the Tiktok application as an instructional media. The ninth question gave results

regarding their response to the interest in this application as an instructional media. The results show that about 54.5% of students agree, 27.3% strongly agree with this statement, and 18.2% answer neutrally. Thus, the results obtained show that most respondents agree and feel that the Tiktok application has appeal as an instructional media.



(After frequently using the Tiktok application, you will start to follow English videos on the Tiktok)

Figure 10: The Result of the Tenth Question

This question aims to find out whether using the Tiktok application makes students have their desire to follow English content. The results obtained from the tenth question showed that 36.4% of students chose to agree, 36.4% answered neutral, and the remaining 27.3% strongly agreed. The results show that the average use of the Tiktok application directly or indirectly makes students watch English content quite often. In addition, their desire to learn through this application is arguably still average, using this application only for entertainment. Thus, the data shows that 2 points tend to have the same result while the rest choose to agree with this statement strongly. So, the researchers can conclude that as students use the Tiktok application, the average student will follow accounts that provide English-language content.

CONCLUSION

This descriptive research aimed to describe the impact of the Tiktok EFL application. According to the survey findings, most pupils acknowledged becoming bored with studying just through books. When asked to choose between audio and video media as a learning medium, most of them picked video. 11 of the 11 students who completed the survey said they used the Tiktok app on their smartphones. They claim that Tiktok is a good app if it is

utilized correctly by the user. Those who responded agreed that Tiktok can capture the interest of today's students. The created videos must be excellent and fascinating, with short and clear learning segments. When asked what talents they want to improve and what skills they want to use with Tiktok, more than half say listening skills. Tik Tok's benefit is that it offers a lot of fun elements that keep kids interested in studying. The problem is that the Tiktok program demands a large amount of capacity. The student's viewpoint on the usage of the Tiktok application is pretty excellent and practicable if it is utilized in learning, especially in the EFL class, based on the summary of the answers to the questionnaire.

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